

Board of Directors Meeting

Curl Troy World Headquarters
Monday, November 27, 2017, 2017
6:00pm - 8:00pm

Present: Stephanie Clingan, Director/Treasurer; Mike Harwat, Director/Vice President; Jason Hillard, Director; Bruce Clingan, Director/President; Brian Ressler; Aaron Prine, Director; Melissa Capelli

1 Committee Updates *(10 minutes)*

Jason Hillard, Director

Updates from standing committees to include each venue at a minimum as well as BOH.

1.1 Treasurers Update *(5 minutes)*

Stephanie Clingan, Director/Treasurer

Minutes:

Card readers purchased and on hand for use. Mike was given one reader. Additional reader and contactless reader with Steph.

1.2 RiverScape Update

Jason Hillard, Director

Minutes:

Jason is providing weekly updates to RS staff in an effort to target marketing from them as needed. Currently Tuesday league is light, very light. Thursday league is full. Jason is still looking and working to find people to take point for each night of these leagues.

Jason is meeting with Mel who seemed all in for taking control of broomstacking again. Hoping to work with Lock 27 to do broomstacking there. So far Brixx and Lock 27 have been difficult at best to get ahold of.

Marketing is going well, we can attribute about 70% of our sign ups to our marketing campaign. Bruce provided some stats, and is on track to be under his target budget for marketing of these LTC events of \$500.

Online ticketing is being used and folks will need to check in with our host each night when they arrive for the LTC. Bruce and Steph will manage check in and teaching people how to do it as well as providing access to the eventbrite account as needed.

1.3 Springfield Update

Bruce Clingan, Director/President

Minutes:

Nothing new at Springfield

Bruce will have Superfriendly announcement out hopefully by Jan 1 (earlier to our members). Registration will be by team this year with Arena vs Dedicated being the plan. Teams may register for

either arena or dedicated as long as 1/2 of the team is from that particular type of club. Curl Troy members are encouraged to register to participate in this event early as we believe it will be very popular with the rest of the region, we have had several inquiries. This event is our opportunity to play on good ice at home and isn't geared towards making money or being a host to everyone else. We want Curl Troy teams playing as much as feasible.

Bruce is considering asking about doing another SuperFriendly type event over summer months to be a type of internal bonspiel. We may only open this up to our curlers with some select guest invitations, and the club may consider covering some or all of the costs for the ice on this event for our members.

1.4 LTC/Olympic Push Update

To discuss needs and progress of LTC's coming and Olympic Push programming.

I want to ensure we are all on the same page regarding expectations at the LTC's and that our membership knows the end goal is to grow membership. We expect our folks to go to Brixxs and sell our club.

Minutes:

Broomstacking and follow up are key. Jason and Mike are working together to gear follow up messaging to go out to each group after the LTC events.

Broomstacking should be considered mandatory for our club members at these LTC events. Members are expected to broomstack with new curlers and not stay in a Curl Troy group. Make our folks feel welcome, encourage them to sign up for our new rookie memberships and the leagues. Payment and registration will be done on site.

Curl Troy will have someone to greet people at the broomstacking location each night.

2 Insurance Renewal

Bruce Clingan, Director/President

Insurance renewal is upon us. Attached documents provide detailed information

MUST TAKE ACTION THIS MEETING

Minutes:

We will renew the USCA policy. Had discussion about waivers and other insurance needs.

Motioned: Jason Hillard

Seconded: Mike Harwat

| Voter | Yes | No | Abstaining |
|---------------------------------------|-----|----|------------|
| Bruce Clingan, Director/President | X | | |
| Aaron Prine, Director | X | | |
| Stephanie Clingan, Director/Treasurer | X | | |
| Mike Harwat, Director/Vice President | X | | |
| Jason Hillard, Director | X | | |

3 Membership Expansion Discussion *(30 minutes)*

Bruce Clingan, Director/President

This will serve to confirm the evote for membership expansion options to include the following proposed options. Because of the time sensitive nature and the requirement to get materials ready for signups during LTC events this needs to be decided prior to meeting.

Rookie Membership

Member of Curl Troy (Voting Rights)

Member of GLCA

Member of USCA

RiverScape Rec League

Springfield Spring League

Curl Troy Member Discounts

Access to Rookie Merch Package

Pins at Cost

Must have never been member before targeted at RiverScape LTC participants

Regular Cost of Items \$520

Cost of Membership \$300

Winter Season Membership

Member of Curl Troy (Voting Rights)

Member of GLCA

Member of USCA

RiverScape Rec League or Competitive League

Springfield Spring League

Curl Troy Member Discounts

Pins at Cost

Regular Cost of Items \$520

Cost of Membership \$400

Minutes:

Approved as discussed. Rookie membership will be open to those who haven't been a member or have curled 3 or fewer leagues with us.

Membership will be done through eventbrite. We are eating the eventbrite and processing costs for these.

Motioned: Bruce Clingan

Seconded: Jason Hillard

| Voter | Yes | No | Abstaining |
|---------------------------------------|-----|----|------------|
| Bruce Clingan, Director/President | X | | |
| Aaron Prine, Director | X | | |
| Stephanie Clingan, Director/Treasurer | X | | |
| Mike Harwat, Director/Vice President | X | | |
| Jason Hillard, Director | X | | |

4 BOH Updates - Executive Session *(30 minutes)*

Bruce Clingan, Director/President

This is to discuss pending changes to the direction of Build our House. Board will decide announcement schedule for these changes, and may take this out of executive session if desired.

Minutes:

BOH discussions centered around a restructure of that process and around the need to be agile enough to consider some recent property that has been presented to us. A restructure plan was discussed and approved but implementation is still being ironed out.

At this point in time the board is actively working to restructure BOH with direct oversight shifting to the board and a BOH chair being part of the advisory board. BOH committees will likely be dismantled and reformed into a singular BOH committee.

5 Volunteer Needs/Concerns

Bruce Clingan, Director/President

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I know this has been a topic of concern we have discussed for a while, but I have serious concerns about our viability based on the volunteerism of our group. This needs to be addressed and discussed. The board of directors so far has handled 99% of all the work needed for the club this year and looking through to the end of the year I don't see that number changing. This is an unpaid board that is to provide direction and guidance to the corporation. The corporation can't hire someone to operate leagues and day to day activities. While I don't mind picking up the tasks that come along with board level participation in a group it can't be expected that the board conduct all of the operational tasks of the organization. Build our house groups have still not met, and no progress is being made there. While a handful of people have made documented and tangible effort to that project those members can be counted on one hand. Our board cannot sustain day to day operations as well

as all the league operations, as well as all the marketing, as well as managing and running a project of that magnitude.

Minutes:

This discussion was done in executive session

5.1 Review of Advisory Committee/ Board Roles

Bruce Clingan, Director/President

We need to discuss the membership of the advisory committee and the roles of the board. We never replaced the "Secretary" after Matt left the board, this is a role that likely needs filled.

Minutes:

Brians role on the advisory committee may be reshaped into a BOH chair per our BOH discussion. Aaron volunteered to be secretary.